

FOR IMMEDIATE RELEASE

FUS1ON™ Tournament Controller by PowerA Now Available in Stores

Precise, Tournament-Level Control Now Available to All Gamers

Woodinville, WA. – October 25, 2012 – Gamers seeking more precision control can now dominate the competition as PowerA™ today announced that the *FUS1ON™ Tournament Controller* is now available in stores. After consulting a select group of professional gamers, PowerA fused elements of history's best controllers and incorporated leading-edge technology and materials into a single premium controller. With unique analog thumbsticks, a pro gamer-inspired D-pad, high-grade components and more, this tournament level controller offers the same precision control to any gamer seeking a competitive edge. The *FUS1ON Tournament Controller* for Xbox 360® and PS3® is now available at Best Buy and GameStop as well as online at Amazon.com and PowerA.com for a suggested retail price of \$79.99 USD.

"We worked alongside pro gamers from the very beginning of the development process to get real-life insights into design, aesthetics and control," said John Moore, Vice President of Product Development at PowerA. "Extensive testing and rounds of refinement for each individual component produced the *FUS1ON Tournament Controller* - a brand-new, best-in-class controller designed from the ground up. We're excited that every gamer now has the chance to play like a pro."

The *FUS1ON Tournament Controller* represents the top-of-the-line offering from PowerA, makers of the MOGA Mobile Gaming System. Key features of this controller include:

- **Perfect Analog Control:** High grade components are finely tuned to provide durability and precision accuracy.
- **Unique Analog Stick Design:** Reduces thumb fatigue during extended play sessions.
- **Precision D-Pad:** Pro gamer-inspired design for precise 8-way control.
- **Custom Illumination:** Controller accents and analog sticks light up in 5 different LED colors.
- **Interchangeable Grips:** Two sets of interchangeable ergonomic grips offer multiple styles of comfort.
- **Braided 10-Foot Cord:** Wired for tournament play and regulations; stay competitive and avoid latency.
- **Protective Travel Case:** Stores and protects the FUS1ON Tournament Controller when gamers light up the gaming circuit.
- **Available for Xbox 360® and PS3®**

For more information, please visit PowerA.com/FUS1ON.

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About PowerA

PowerA creates innovative accessory products that enhance the world's best video game and mobile technology experiences. A brand that has become known for high standards and quality manufacturing, PowerA delivers the safest products possible including game controllers, cases, starter kits and a wide collection of other accessories. PowerA products are available across the globe at major retailers including North America, Europe, Australia and Latin America. To learn more, visit PowerA.com. PowerA: Amplify Your Experience™

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