

FOR IMMEDIATE RELEASE

MOGA™ Pro Controller Now Available In Stores And Online

*Play Immersive Mobile Games The Way They Are Meant To Be Played
With The Full-Featured Android Gaming Controller*

Woodinville, WA. – April 18, 2013 – Gamers wanting a full-size precision controller for their Android devices will not have to wait any longer as today MOGA™ announced that the console-style MOGA Pro Controller is now available in the U.S. The full-size MOGA Pro Controller is available for \$49.99 online at Amazon.com, Walmart.com and MOGAanywhere.com. In May, the MOGA Pro Controller will be available at Target.com and at Best Buy, Fred Meyer, GameStop and Walmart stores. For a limited time, MOGA Pro comes with a free download of Gameloft's *N.O.V.A. 3 - Near Orbit Vanguard Alliance* game.

"The full-size MOGA Pro builds on the tremendous success since the launch of MOGA Pocket Controller last October," said Eric Bensussen, President of PowerA. "When gamers put the MOGA Pro Controller in their hands, there's an instant familiarity. As the recognized leader with impressive developer support and a growing list of top games including MADFINGER's *Dead Trigger* and Gameloft's *Modern Combat 4*, we're giving mobile gamers a console-style experience, with an Android device that they already own."

Features of the MOGA Pro include full-sized console-style grips, clickable dual analog sticks, four action buttons, a classic directional pad, two shoulder buttons, two shoulder triggers, rechargeable batteries, USB charging cord and a tablet stand. MOGA Pro is also compatible with the emerging HID standard. Additionally, MOGA Pro comes with the full support of the MOGA Mobile Gaming System, including wireless Bluetooth® syncing with Android phones and tablets, the MOGA Arm that secures many of the largest phones on the market and the MOGA Pivot App.

About MOGA

MOGA mobile game controllers offer precision controls, portability and great games. All MOGA controllers feature dual analog sticks, shoulder buttons and action buttons, and connect wirelessly via Bluetooth to transform Android phones and tablets into precise mobile gaming systems. The original MOGA Pocket features a slim and sleek set of controls making it the most portable and economical MOGA available. The MOGA Pro features rechargeable batteries and console-style design that is based on the award-winning FUS1ON Tournament Controller by PowerA. The MOGA system includes Pivot, a free-to-download app that helps users discover the huge library of MOGA Enhanced games that are available. Pivot also syncs MOGA controllers to mobile devices and helps organize the MOGA Enhanced games already installed on a user's phone. MOGA's vast and growing game library is made possible by the free MOGA Software Developers Kit (SDK) available at MOGAanywhere.com/developers.

The original pocket-sized MOGA Controller was released on October 22, 2012 to critical acclaim, and has attracted support from top mobile developers and publishers who want to bring console-like precision and control to their Android phone and tablet-based games. Gameloft, Rockstar, SkyVu Entertainment, MADFINGER Games, Namco Bandai, SEGA, Arb Studios, Vector Unit and other acclaimed publishers have developed MOGA Enhanced blockbuster titles such as *Modern Combat 4: Zero Hour*, *Grand Theft Auto: Vice City*, *Tiki Kart 3D*, *NFL Pro 2013*, *The Dark Knight Rises HD*, *N.O.V.A. 3*, *Sonic CD*, and *Jet Set Radio*. New game titles, developers and publishers are coming on board each month. For a complete list of games that support MOGA, visit www.MOGAanywhere.com.

The MOGA controllers support Android 2.3 (Gingerbread) and higher mobile devices. The pocket-sized MOGA is now available for \$39.99 at Best Buy, Walmart, Toys"R"Us, Fred Meyer, Gamestop, Target, T-Mobile, AT&T, Verizon and a nationwide network of additional retailers and carrier stores. It is also available through Amazon and www.MOGAanywhere.com.

Follow MOGA

Facebook: [Facebook.com/MOGAanywhere](https://www.facebook.com/MOGAanywhere)

Twitter: [Twitter.com/MOGAanywhere](https://twitter.com/MOGAanywhere)

YouTube: [Youtube.com/MOGAanywhere](https://www.youtube.com/MOGAanywhere)

Developers: Contact MOGA at Devinfo@MOGAanywhere.com

###

All trademarks are the property of their respective owners.

Media Contact

Steve Cherrier

Step 3 for PowerA

604-602-9974

steve@step-3.com