

FOR IMMEDIATE RELEASE

PowerA Announces Performance Audio Accessories for Nintendo 3DS™

Portable Audio Accessory Line-Up Immerses Gamers into Their 3D Game Experience

Woodinville, WA – June 2, 2011 – [PowerA](#) today announced new audio-enhancing products for Nintendo 3DS™ owners. The officially licensed compact PowerA Stereo & Chat Headset will provide Nintendo 3DS gamers with stereo sound for games, music and video. Additionally, they can chat in-game with friends with crystal clarity. PowerA is also releasing a set of officially licensed Stereo & Chat Earbuds with the same functionality.

"PowerA is all about bringing innovative, quality, high-end accessories to gamers," said John Moore, vice president of product development and marketing, PowerA. "Our goal for these new audio accessories is to make the Nintendo 3DS sound experience as immersive as the amazing 3D graphics."

The PowerA collection of new audio accessories includes:

PowerA Stereo & Chat Earbuds for Nintendo 3DS (MSRP: \$29.99)

- Officially licensed by Nintendo
- 10mm oversized speaker drivers provide enhanced bass and dynamic detail across entire frequency range
- Inline remote with one-click music button controls Nintendo 3DS
- Inline microphone for game chat and video conference use
- 4mm flat anti-tangle cable
- Includes three sets of silicone ear gels for a custom fit
- Available in Aqua Blue and Cosmo Black
- Available Summer 2011

PowerA Stereo & Chat Headset for Nintendo 3DS (MSRP: \$29.99)

- Officially licensed by Nintendo
- Compact, stylish stereo headset features detachable mic boom
- Adjustable headband for kids or adults
- Nintendo 3DS compatible inline remote with one-click music control button
- Folds flat for easy portability
- Great sound quality for games, music and video
- Available in Cosmo Black
- Available in Fall 2011

About PowerA

PowerA creates reliable, high quality and innovative accessories that amplify consumers' experiences with the world's best technologies. This consumer products division of Seattle-based BDA, Inc. partners with some of the most popular consumer electronics companies in the world, including Nintendo of America Inc., Sony Computer Entertainment America LLC, Microsoft® and Apple®. Committed to producing the safest products possible, PowerA carefully monitors product development and quality assurance to exceed the testing requirements of its licensors. PowerA products are available at major retailers in North America, Europe, Australia and Latin America. To learn more about PowerA accessories, please visit www.PowerA.com. PowerA: Amplify Your Experience™.

###



Follow PowerA

Twitter: http://twitter.com/power_a

Facebook: <http://www.facebook.com/PowerAExperience>

Media Contact

Neil Wood
Step 3 for PowerA
805.687.7410
PowerA@step-3.com