

**FOR IMMEDIATE RELEASE**

**Rise Above the Competition with the  
FUS1ON™ Tournament Controller from PowerA™**

*The World's Most Finely Tuned Controller to be Unveiled at E3 Expo in Los Angeles*

**Los Angeles, CA. – June 4, 2012 (E3 EXPO, Booth #5222 West Hall)** -- [PowerA](#) today announced the unveiling of the precision FUS1ON™ Tournament Controller at the E3 Expo (June 5-7 in Los Angeles). Gamers can amplify their skills and rise above the competition with this new tournament-legal controller. PowerA consulted with active tournament gamers to ensure that the FUS1ON controller exceeds the standard of even the most demanding pro gamer.

"Professional gamers and gamers who simply want to be the best know that every advantage counts," said John Moore, vice president of product development and marketing for PowerA. "We worked alongside pro gamers from the very beginning of the development process to get real-life insights into design, aesthetics and play control. After extensive testing and rounds of refinement on each individual element, we designed a brand-new, best-in-class controller from the ground up. With the PowerA FUS1ON Tournament Controller, every gamer can now have that competitive edge."

The FUS1ON Tournament Controller represents the top-of-the-line offering from PowerA, who has become known for its line of high quality and innovative controllers. Key features of this controller include:

- **Analog Control:** Finely tuned analog modules provide improved response and accuracy.
- **Custom Analog Stick Design:** Engineered to eliminate thumb fatigue during extended play.
- **Precision D-Pad:** Pro gamer inspired design for precise 8-way control.
- **Durable Action Buttons:** Extensive testing and high quality materials for improved accuracy and longevity.
- **Multi-Color Illumination:** Controller accents and analog sticks feature multi-color illumination effects.
- **Interchangeable Grips:** Two sets of interchangeable ergonomic grips – Soft Touch and Matte – offer multiple styles of comfort.
- **Braided 9.8 Foot Cord:** Wired for regulation tournament play; stay competitive and avoid latency.
- **Protective Travel Case:** Stores and protects the FUS1ON Tournament Controller while gamers light up the gaming circuit.
- Xbox 360® and PLAYSTATION® 3 versions

PowerA will be showing the controller by appointment only at E3. The FUS1ON Tournament Controller will be available at major retailers later this year. Visit [PowerA.com/FUS1ON](http://PowerA.com/FUS1ON) for more details.

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**About PowerA**

PowerA creates innovative accessory products that enhance the world's best video game and mobile technology experiences. A brand that has become known for high standards and quality manufacturing, PowerA delivers the safest products possible including game controllers, cases, starter kits and a wide collection of other accessories. PowerA products are available across the globe at major retailers including North America, Europe, Australia and Latin America. To learn more, visit [PowerA.com](http://PowerA.com). PowerA: Amplify Your Experience™



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