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**Rovio Entertainment And PowerA Enter Into
North American Licensing Partnership**

Woodinville, WA. – June 6, 2013 – PowerA and Rovio Entertainment, creator of the wildly successful Angry Birds franchise, today announced a multi-year North American licensing partnership to create consumer products based on Rovio’s properties.

The license includes the creation and distribution of mobility cases, video game accessories, carrying cases, controllers, and headphones for gaming. The license covers Rovio’s most iconic brand properties such as the original Angry Birds, Angry Birds Seasons, Angry Birds Space, and Bad Piggies.

“PowerA has an exceptional track record for creating high-quality mobility and video game accessories that will be a great compliment to Rovio's brands,” said Naz Cuevas, Head of Consumer Products for Rovio Entertainment in North America. “We think Angry Birds fans will be eager to get their hands on these creative products.”

“We look forward to working with Rovio to expand their incredibly successful Angry Birds franchise,” said Eric Bensussen, President of PowerA. “Our creative team at PowerA is working on exciting new products for mobile phones and video games that exemplify this great brand.”

About PowerA

PowerA creates innovative accessory products that enhance the world’s best video game and mobile technology experiences. A brand that has become known for high standards and quality manufacturing, PowerA delivers the safest products possible including game controllers, cases, starter kits and a wide collection of other accessories. PowerA products are available across the globe at major retailers including North America, Europe, Australia and Latin America. To learn more, visit PowerA.com. PowerA: Amplify Your Experience™

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About Rovio Entertainment

Rovio is an industry-changing entertainment media company headquartered in Finland, and the creator of the globally successful Angry Birds franchise. Angry Birds, a casual puzzle game, became an international phenomenon within a few months of its release, and is now the number one paid app of all time. Angry Birds has expanded rapidly into entertainment, publishing, and licensing to become a beloved international brand. www.rovio.com media@rovio.com

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